

INCIDENT/INVESTIGATION REPORT

I N C I D E N T D A T A	Agency Name Miami Springs Police Department			Case# 2401191			
	ORI FL0130900						Date / Time Reported 08/19/2024 10:22 Mon
	Location of Incident 391 N ROYAL POINCIANA BLVD, Miami Springs			Gang Relat	Premise Type Restaurant	ZONE/AGENCY MSC, MSPD	Last Known Secure 08/18/2024 17:20 Sun
							At Found 08/18/2024 23:12 Sun
D E T A I L	#1	Crime Incident(s) Scheme To Defraud; Obtain Property Under 20k Dollars - 817.034(4)(A)3	(Com) F	Weapon / Tools			Activity
				Entry	Exit	Security	
	#2	Crime Incident	()	Weapon / Tools			Activity
				Entry	Exit	Security	
	#3	Crime Incident	()	Weapon / Tools			Activity
				Entry	Exit	Security	

V I C T I M	MO															
	# of Victims	1	Type:	BUSINESS				Injury:					Domestic:	N		
	V1	Victim/Business Name (Last, First, Middle) ROMAN'S PIZZERIA				Victim of Crime #	1,	DOB		Race		Sex		Relationship To Offender	Resident Status	Military Branch/Status
		Home Address 391 N ROYAL POINCIANA BLVD , Miami Springs, FL 33166-				Email				Home Phone 305-884-3703						
		Employer Name/Address				Business Phone				Mobile Phone						
	VYR	Make	Model	Style	Color	Lic/Lis	VIN									

O T H E R I N V O L V E D	CODES: V- Victim (Denote V2, V3) WI = Witness IO = Involved Other RP = Reporting Person (if other than victim)															
	Type: INDIVIDUAL/ NOT LAW ENFORCEMENT							Injury:								
	Code	Name (Last, First, Middle) OW ROMAN, JESUS GUSTAVO				Victim of Crime #	06/09/1961	DOB		Race	W	Sex	M	Relationship To Offender	Resident Status	Military Branch/Status
		Home Address 391 N ROYAL POINCIANA BLVD MIAMI SPRINGS, FL 33166				Email				Home Phone 305-781-6472						
		Employer Name/Address				Business Phone				Mobile Phone						
	Type:							Injury:								
	Code	Name (Last, First, Middle)				Victim of Crime #		DOB		Race		Sex		Relationship To Offender	Resident Status	Military Branch/Status
		Home Address				Email				Home Phone						
		Employer Name/Address				Business Phone				Mobile Phone						

P R O P E R T Y	1 = None 2 = Burned 3 = Counterfeit / Forged 4 = Damaged / Vandalized 5 = Recovered 6 = Seized 7 = Stolen 8 = Unknown ("OJ" = Recovered for Other Jurisdiction)														
	VI #	Code	Status Frm/To	Value	OJ	QTY	Property Description	Make/Model	Serial Number						
	1	77	7	\$1.00		1	ROMAN'S PIZZERIA								

Officer/ID#	GARCIA, D. (MS0184)				Outstanding Stolen Val [Total Stolen]: \$1.00 [\$1.00]				
Invest ID#	(0)				Supervisor MARRERO, A. (MS0210)				
Status	Complainant Signature			Case Status	08/19/2024			Case Disposition:	Page 1

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Miami Springs Police Department

Case # *2401191*

Status Codes L = Lost S = Stolen R = Recovered D = Damaged Z = Seized B = Burned C = Counterfeit / Forged F = Found

	UCR	Status	Quantity	Type Measure	Suspected Type	Up to 3 types of activity
D R U G S						

Assisting Officers

Suspect Hate / Bias Motivated:

INCIDENT/INVESTIGATION REPORT

Narr. (cont.) OCA: 2401191

Miami Springs Police Department

NARRATIVE

REPORTING OFFICER NARRATIVE

Miami Springs Police Department

		OCA 2401191
Victim ROMAN`S PIZZERIA	Offense SCHEME TO DEFRAUD; OBTAIN PROPERTY	Date / Time Reported Mon 08/19/2024 10:22

On yesterday`s date (08/18/24) at the Day`s Inn Hotel (4767 NW 36 St.), an incident occurred between a hotel staff and Marti Alvarez, who was delivering pizza to a guest at the hotel and was distributing fraudulent pizza flyers, when he was advised by hotel staff that the police were contacted, Marti Alvarez fled the scene. Shortly after, Marti Alvarez was located at his residence/arrest location (2256 NW 26 AV) and arrested. (See case #2401190)

Post Miranda, by Sgt. Vargas (ID#0197) Marti Alvarez admitted that he has been creating and distributing fraudulent flyers for approximately ten years and knows that it is illegal to pass out flyers with a fake business name. Marti Alvarez further stated that he was instructed by his "friend" to put the name "Roman`s Cuisine Pizzeria" on the flyers to enhance the appearance of the flyers and make them seem more legitimate. The flyers being distributed at the Day`s Inn Hotel matched the flyers located inside of Marti Alvarez`s vehicle.

The fraudulent flyers featured the name "Roman`s Cuisine Pizzeria" but did not list an address. The phone number provided on the flyers is not associated with Roman nor his business. A telephone lookup (TLO) was conducted, which revealed that the phone number listed on the fraudulent flyers (3055607838) was registered to Marti Alvarez.

On today`s date, I responded to the listed location, Romans Pizzeria (391 NRP Blvd.) in reference to the business owner, Roman, advising of fraudulent activity involving his business, which has been an ongoing issue for approximately ten years.

Contact was made with Roman, who stated that he had been receiving multiple complaints recently from customers who claimed they had ordered food, based on flyers distributed under the name "Roman`s Cuisine Pizzeria." These customers expressed their concerns on the poor quality of food they received and the fact that the delivery personnel did not return with their change after they paid in cash. Roman further explained to the individuals calling and/or visiting his pizzeria in person, that his pizzeria was not involved with the creation or distribution of those flyers.

As a result of this fraudulent activity, Roman has been reported to both the Florida Department of Health (FDH) and the Better Business Bureau (BBB) by customers who believed they were dealing with his legitimate business. This has caused significant harm to his business`s reputation and numerous of negative reviews on Yelp.

Roman provided copies of claims being submitted to the Better Business Bureau, as well as the contact information of the individual conducting the inspections by The Florida Department of Health. Roman was able to provide a current flyer of his business, which did not match the appearance of the fraudulent flyers. (See attached documents) Marti Alvarez was still in custody at the time of this investigation and was additionally charged.

Note: Attempt to contact Erik Gonzalez (8550 NW 33 St. Ste#304/Ph #8504871395), senior inspector of the Florida Department of Business and Professional Regulations was met with negative results.

Note: Marti Alvarez has been trespassed from numerous local hotels in the past due to distributing handbills at a public lodge.

Incident Report Suspect List

Miami Springs Police Department

OCA: 2401191

1	Name (Last, First, Middle) <i>MARTI ALVAREZ, JOSE</i>						Also Known As				Home Address <i>2256 NW 26TH AVE MIAMI, FL 33142 305-560-7838</i>			
	Business Address													
	DOB <i>11/20/1968</i>	Age <i>55</i>	Race <i>W</i>	Sex <i>M</i>	Eth <i>H</i>	Hgt <i>510</i>	Wgt	Hair	Eye	Skin	Driver's License / State <i>M634420684200 FL</i>			
	Scars, Marks, Tattoos, or other distinguishing features													
<i>Reported Suspect Detail</i>													SSN	
Weapon, Type		Feature		Make		Model		Color		Caliber		Dir of Travel Mode of Travel		
Veh Yr / Make / Model			Drs	Style		Color		Lic Plate / State			VIN			
Notes								Physical Char						

Incident Report Related Property List

Miami Springs Police Department

OCA: 2401191

1	Property Description ROMAN`S PIZZERIA	Make	Model	Caliber
Color	Serial No.	Value \$1.00	Qty 1.000	Unit
Jurisdiction Locally		Status Stolen	Date 08/19/2024	NIC #
State #	Local #	OAN		
Name (Last, First, Middle) Roman`s Pizzeria,		DOB	Age	Race
Sex				

Notes